

WWD

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By Rosemary Feitelberg

The plan, said McCann, is to stage two Designers Abroad in Paris each March and October and a resort showroom in New York each June in a bid to lure buyers.

Dion Lee, who just returned from presenting an AFC-facilitated show at Singapore Fashion Week, voiced support for the plan. "I think just being able to centralize the industry and create a voice that can speak volumes to government and other sectors is extremely powerful," he said. — **PATTY HUNTINGTON**

ON YOUR MARK: With more five-star hotel guests relying on round-the-clock concierge care, The Mark Hotel is amping up its 24/7 Bergdorf Goodman access. From June 1 through September, the Upper East Side hotel will ferry shoppers to and from the Fifth Avenue flagship in The Mark Bergdorf Goodman Express pedicab. Drivers will — if need be — wait outside the store to pedal back visitors' purchases should they prefer to keep shopping.

Those who check into one of the suites at the Jacques Grange-designed hotel will receive \$500 earmarked for a BG shopping spree, provided they spend \$2,000 or more at Bergdorf's. Those clients will also receive a complementary facial at the retailer's Espa spa. This summer all guests at The Mark will have easy access to Bergdorf Goodman personal shoppers as well as preferential bookings at the spa.

— **ROSEMARY FEITELBERG**



The Mark Bergdorf Goodman Express pedicab.