

VANITY FAIR

August – Best Dressed Issue

By Amy Fine Collins



Special Issue!

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Featuring NATALIA VODIANOVA, MARIO TESTINO, MARELLA AGNELLI,
FRANK GEHRY, MICHAEL KORS, MADAME CLAUDE,
PATRICK DEMARCHELIER, ALEXANDER MCQUEEN & ISABELLA BLOW,
INGRID SISCHY, TAVI GEVINSON, RED-CARPET MISERIES,
CULT OBSESSIONS, and MORE!

Plus, the men and women who made

**The 2014 INTERNATIONAL
BEST-DRESSED LIST!**

It's Glam! It's Divine!





VIA TESTINO

Mario Testino took this year's Best-Dressed portfolio to the streets, capturing the kind of personal style that is—for the likes of a Helena Bonham Carter or Neil Patrick Harris—an everyday affair

For Mario Testino, real style is not necessarily about the red carpet or the gala party. Instead, it's about what's worn on the street—with family, friends, pets, and maybe even a new conquest. The idea behind this year's Best-Dressed

shoot, Testino explains, "was to show how people have a personal style on an everyday basis," and to "catch people in real life, candid and unguarded."

*V*E fashion and style director Jessica Diehl, who collaborated with Testino, believes the portfolio achieved its aim of "authenticity." Nicky Haslam, for example, wears a Savile Row suit from his own collection, and Helena Bonham Carter is tight-laced into a corset dress concocted by a new favorite young designer, Miss Rosie Red. "Helena really loves costumes," Diehl notes, "the more madcap and eccentric the better." Jeremy Irons, a natural in his role as the slightly ruffled roué, came straight from the airport for the New York shoot, which was headquartered at the Upper East Side's Mark Hotel. "He walked right in so



MILES OF STYLE

From top: Roman Farrow and Mario Testino; Helena Bonham Carter with makeup artist Charlotte Tibburs; *Vogue's* Grace Coddington and Testino; photo producer Dana Kravis, fashion and style director Jessica Diehl, Testino, and Bonham Carter.



pleased to see Grace Coddington, he smacked a kiss right on her lips—which made her turn roughly the same hue as her famous mane," Diehl recalls.

In London, Testino's staging area was the Royal Academy of Arts. There the participants who deliberated most about their outfits were the Dellar children; their superhero disguises were ruses to lure them into the action. Best-Dressed legend Betty Catroux, who came directly by train from Paris,

"was an amazing pro—so easygoing," Diehl says.

"Everyone involved had confidence and a sense of adventure." Roman Farrow was game to put on his 50s-style getup, Neil Patrick Harris was thrilled to keep his Hedwig nail polish, and Victor Cruz was delighted that his sports gear bore a Givenchy label. The transatlantic chaos came together in the end, says its mastermind, Testino, because his subjects all "believe in the voice inside them." —AMY FINE COLLINS

PHOTOGRAPHS BY DAVID YAU LARSEN'S CONNECTION; HAIR: LIZ; MAKEUP: CHARLOTTE TIBBURS; STYLING: JESSICA DIEHL