

# New York City <sup>BETA</sup>

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## Upper East Side The Mark Hotel



In New York, even hotels seem to be made to surprise. A typical example is The Mark Hotel, part of The Preferred Hotels. Its position on Upper East Side, east of the Central Park, promises luxury and an aristocratic feeling. Yet, The Mark Hotel offers something more.

Occupying a landmark building of the '20s and fully redesigned by the French designer Jacques Grange, the hotel offers avant-garde decoration, cutting-edge technology, personal service and Parisian charm, all combined in one. "C'est magnifique" is what you want to shout while entering the lobby, with its striped black-and-white marble floor and its custom-made furniture designed by Paul Mathieu.

The 150 rooms and suites have unrivalled details, like art deco bathrooms with mirrored televisions and bespoke bath and body amenities by La Bottega Dell'albergo, Italian linen by Quagliotti, iButtler system, Bang & Olufsen televisions and photographs by Tobbe Eberle on the walls.

Since May 2013, The Mark hotel has partnered with Bergdorf Goodman to offer guests exclusive access to the store 24 hours a day, 7 days a week, to cater to all shopping needs. The collaboration provides guests with specialized personal shopping amenities, ranging from an urgent delivery prior to store opening, to an after hours personal shopping appointment to accommodate last minute needs. The concierge will have a private line to the head of personal shopping, and guests will benefit from complimentary messenger delivery services.

The Mark Restaurant by Jean-Georges serves caramelized foie gras and rib eye for two, and offers a late night menu. The Mark Bar, is a sublime aesthetic extravaganza created by the French painter and sculpture Guy de Rougemont and the most chic place to enjoy a cucumber martini in Madison Avenue.

Finally, the Frederic Fekkai Salon ensures an excellent look, while The Mark Shine by John Lobb, shiny shoes. And The Mark bicycles are offered complimentary for rides in the Central Park.

