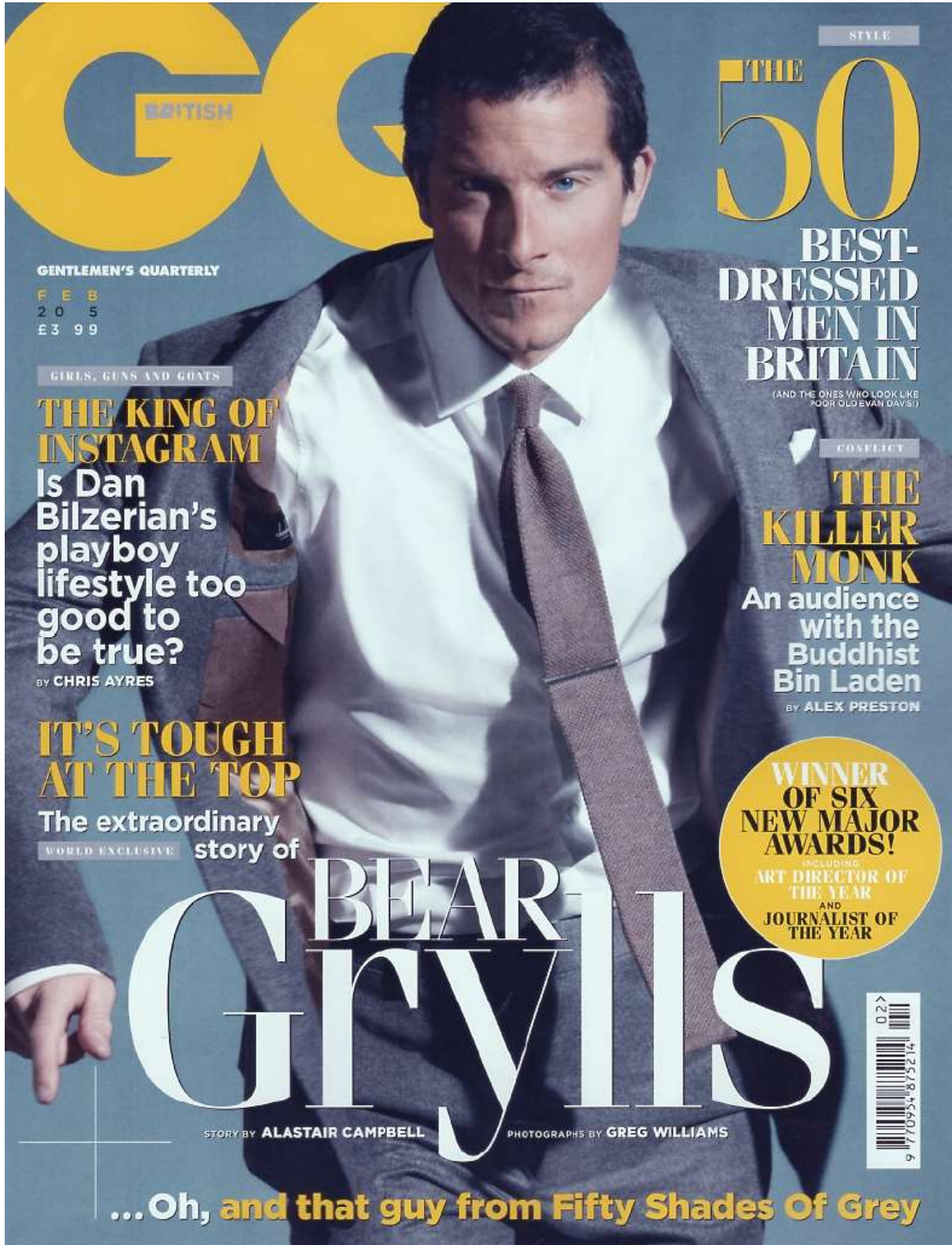




February Issue, 2015



GQ
BRITISH

GENTLEMEN'S QUARTERLY

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2015
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GIRLS, GUNS AND GOATS

THE KING OF INSTAGRAM

Is Dan Bilzerian's playboy lifestyle too good to be true?

BY CHRIS AYRES

IT'S TOUGH AT THE TOP

The extraordinary story of

WORLD EXCLUSIVE

BEAR
Grylls

STORY BY ALASTAIR CAMPBELL

PHOTOGRAPHS BY GREG WILLIAMS

STYLE

THE
50

BEST-DRESSED MEN IN BRITAIN

(AND THE ONES WHO LOOK LIKE BOOR OLD EYAN DAVIS)

CONFLICT

THE KILLER MONK

An audience with the Buddhist Bin Laden

BY ALEX PRESTON

WINNER OF SIX NEW MAJOR AWARDS!
INCLUDING
ART DIRECTOR OF THE YEAR
AND
JOURNALIST OF THE YEAR



... Oh, and that guy from Fifty Shades Of Grey

HOTEL OF THE MONTH

With 150 revamped rooms, New York's The Mark is a small yet scintillating GQ gem



NEW YORK is a city that was made for hotels. No matter why you're in town, for business or pleasure, New York has a place for you to stay. Go corporate, go boutique, go grand or small, the offer here is vast. You can stay uptown in a palace, downtown in a loft, or midtown in an apartment block.

In the past, when we were in the city for Condé Nast meetings, we would stay at a midtown hotel, although now that the company's moved to One World Trade Center, we stay downtown. When we're in the city for film industry meetings, it's downtown again. And when the GQ massive decamp to New York for fashion week – which hosts most of the shows in the Lincoln Centre – it is The Mark where they tend to end up.

The Mark sits at the heart of Manhattan's Upper East Side, a small hotel with a big heart, surrounded by luxury stores, galleries, discreet little restaurants and the best museums in the city. Situated at 25 East 77th Street, its 150 rooms were recently given an overhaul by the French designer Jacques Grange, while the hotel now has a slick new restaurant and bar, giving this classic residence a new modernist edge.

The hotel has also just introduced a fabulous new idea, with a small fleet of bespoke pedicabs, offering a chic chauffeured experience around the hotel's countless neighbourhood attractions. With their whimsical design inspired by the iconic black-and-white-striped lobby of the hotel, this is simply the only way to travel. Well, if you're a guest of the hotel, that is; if you're not, you can whistle for a taxi! Rooms start from £300. The Mark, 25 East 77th Street, at Madison Avenue, New York. +1 212 744 4300. themarkhotel.com



72 00 FEBRUARY 2015



The Mark is a small hotel with a big heart, surrounded by luxury stores and the best museums in the city

Made in Manhattan:
The recently
refurbished bar
of The Mark, now
serving handcrafted
classic cocktails,
(opposite, bottom
left) the hotel's
bespoke pedicab
chauffeur service

