

# GOTHAM

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## See and Be Seen at The Mark Restaurant



Boldfacers like Naomi Campbell flock to Jean-Georges Vongerichten's The Mark Restaurant during Fashion Week.

The two dining rooms at The Mark Restaurant by Jean-Georges nicely reflect the different sides of the fashion world that descend on the hotel-cum-condominium for New York Fashion Week.

The Bar Room is an elegant lair of chiaroscuro lighting and tables for two that whispers tête-à-tête, while the Atrium Room, an expanse of large tables and natural light, is full of fizzy party promise. (In fact, during Fashion Week, the restaurant stocks up on Cristal.) In between the two is a table-lined corridor. "Siberia," you think.

But this isn't really a corridor. It's the restaurant's first-row catwalk seats, and not just during Fashion Week. "Everybody here wants to be seen," the maître d' says while scanning the tables—and during the runway shows, that can include Carine Roitfeld, Naomi Campbell, Elle Macpherson, and Franca Sozzani, as well as regulars Reed Krakoff, Frédéric Fekkai, David Yurman, and Vera Wang. It's why these tables, particularly 24 (which is on the wall and seats up to six) and 34, are in such demand, he adds.

Tuna burgers and sushi are big Fashion Week sellers, but the restaurant can go high (wild Dover sole and grilled black bass) or low (smoked salmon pizza) with equal flair. As it did during spring Fashion Week, this fall the restaurant will offer "The Mark Express," a grab-and-go meal (yogurt parfait, fresh pastry, a savory sandwich or piece of fruit) designed to save its fashion charges from falling into the caloric embrace of a fast-food vendor. 25 E. 77th St., 212-606-3030